



ROËN SYSTEMS

EXECUTIVE SUMMARY

Blockchain Infrastructure · Web3 DApps · DeFi · Cyber Security

“Turning 200 million underused domains into compliant global Web3 infrastructure.”

COMPANY OVERVIEW

Roën Systems is a blockchain infrastructure company founded in March 2025 by Allan Wilson, former army recruit, public service professional, and experienced information management and cybersecurity practitioner. Operating from the Philippines with a development team based in the USA and Philippines, Roën is bringing to market a patentable solution that converts approximately 200 million parked domains worldwide into decentralized blockchain storage nodes for Web3 applications and immutable ledger systems. The company is pursuing formation as a UK Community Interest Company (CIC) with a fully SEC-compliant business model and a planned Shariah compliance certification, positioning Roën for engagement with Islamic finance institutions and ethical investment markets globally. A development contract is already in place covering smart contract updates and ongoing server maintenance.

Unlike competitors such as Arweave and Filecoin, which rely on user hardware and introduce privacy and reliability concerns, Roën leverages dedicated professional hosting infrastructure. Domain owners maintain full control while generating passive income from underutilized assets, and institutional clients benefit from low-cost, truly decentralized blockchain storage layered on existing Web 2.0 domains.

PRODUCTS & ON-CHAIN DAPPS

Roën’s ecosystem is anchored by three production-stage or near-launch DApps and two flagship proprietary infrastructure application: [Doxreporter](#) — the company’s first live on-chain DApp and the world’s first blockchain-enabled mobile cyber incident reporting application empowering individuals and organizations to report cyber incidents with immutable, tamper-proof records on-chain; CoinStacker and StackVault, Roën’s proprietary DeFi DApps built on KeyStacker, the company’s advanced crypto key re-encryption technology. KeyStacker aggregates digital assets and cryptographic keys from multiple blockchains into secure, recoverable tradable stacks — directly addressing the fragmented multi-wallet problem that plagues DeFi adoption. CoinStacker provides a simplified crypto trading experience, while StackVault delivers fractional asset management with quantum-resistant encryption, making blockchain accessible to mainstream users without requiring technical complexity.

KEY PARTNERS & ECOSYSTEM

Roën’s designated ai-enabled crypto trading partner, TraderSensei, provides integrated DeFi trading capabilities within the Roën platform. Senior Developer Jayper Sanchez, who contributed to Shyft Network’s SHFT token, leads blockchain and DeFi development. Roën has graduated from No Cap’s accelerator program and is pursuing strategic partnerships with fractional asset marketplaces, NFT marketplaces, and crypto exchanges. Roën has a development partnership agreement with RollerAds for ethical ad placement on parked domains, constituting an integral part of the dual-revenue model leveraging client domain assets. The platform integrates with major domain registrars including GoDaddy, enom, and Namecheap through a proprietary permission-based smart contract enrollment system.

GLOBAL INFRASTRUCTURE & OPERATIONS

Roën’s distributed server architecture spans multiple continents. The primary server hub is in the Philippines (Cebu City), with decentralized node deployments planned in the United Kingdom, Japan, and the UAE. The development team is distributed across the USA and Philippines, with a development contract already in place for ongoing smart contract updates and server maintenance. Roën has submitted a proposal for a satellite headquarters in Nagano Prefecture, Japan, supporting Asia-Pacific expansion aligned with regional blockchain initiatives. The company’s distributed server footprint can be explored at: sites.google.com/view/ron-systems-server-footprint/home.

BUSINESS MODEL & FINANCIAL PROJECTIONS

Roën operates a dual-revenue model: (1) AI-optimized advertising revenue on parked domains and (2) institutional blockchain storage subscriptions paid in ROËN tokens or fiat. Platform tokenization is fully securities-compliant with ROËN tokens functioning as platform-exclusive utility tokens for income distribution and are not bought or sold on open exchanges. The company retains a 10% strategic reserve of digital assets to ensure continuity. The member-owned cooperative model ensures that domain owners share directly in platform value growth.

Conservative projections target Year 1 (2026) revenue of \$1M with approximately 300,000 user and business signups, scaling to \$5M in Year 2 (2027) with 2 million signups, and \$15M in Year 3 (2028) with 7 million signups. The platform is projected to reach profitability in Year 1 with \$700K profit, growing to \$2M in Year 2 and \$7M in Year 3. Annual net burn is approximately \$50,000, covering development, server maintenance, and smart contract operations.

INVESTMENT OPPORTUNITY

Roën Systems is currently seeking \$250,000 in seed-stage equity at a \$5M valuation cap. Proceeds will fund MVP completion and security audits, UK CIC formation and legal compliance, international server infrastructure deployment, development team expansion, smart contract maintenance, and initial marketing and partner onboarding. Investment structures available include SAFEs (Simple Agreements for Future Equity) or traditional equity arrangements. This positions Roën for significant growth as institutional DeFi adoption and real-world asset tokenization accelerate blockchain storage demand worldwide.

CONTACT & LINKS

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Investor Deck: [View Presentation](#)
Server Footprint: [View Map](#)
Platform Intro: [YouTube Short](#)
DApp Demo: [KeyStacker Presentation](#)
Doxreporter: forcestopper.org
Founded: March 2025 · Seed Stage · Valuation Cap: \$5M